



Guatemala November 26, 2013

H.E. Ban Ki-moon
Secretary- General
United Nations
New York, NY 10017
USA

Dear Mr. Secretary- General:

The Central America Bottling Corporation –cbc- is a beverages company with 128 years of history and operations in Central America, the Caribbean and South America; we have the largest product portfolio in the region.

At cbc our people and corporate culture are our major assets. Through meritocracy, our associates can develop a career plan and grow in the company. Constant training and variable remuneration associated with results allow the identification of all objectives. We focus on integral development of our people.

We are growth-oriented, not only in sales and market share of our brands, but also in our portfolio, through the addition of new products to satisfy the needs of our clients and consumers. We develop a planned growth to new territories through the expansion of our operations to new countries. We grow in a sustainably, through the consolidation of strategic relationships with our partners: PepsiCo, Ambev and Livsmart.

Our vision is to be the best beverages operation company in the Americas, and contribute to a better world. We work on corporate social responsibility projects, in order to improve the opportunities for boys, girls and young people in the countries where we operate. As examples of these programs I can mention the following:

Along with other companies, we support the missions of Operation Smile International in Guatemala, Honduras and Nicaragua. Which provides free surgeries to patients with cleft palate.

We believe that education is the foundation for our children and young people to be able to reach their highest potential, reason why we founded and actively participate in Guatefuturo Foundation. Guatefuturo is the first public-private alliance foundation oriented to the academic formation in post-graduate studies in order to promote, counsel, and provide funding for Guatemalan professionals, at a post-graduate level, outside of the country to contribute to the development of a new generation of leaders. We are also part of Hondufuturo Foundation that shares the same mission as Guatefuturo and has the support of the most important companies in Honduras.

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Cbc is part of important efforts to provide medical treatment for children with cancer and in Guatemala we are leading a nutritional program to reduce chronic malnutrition in one of the most affected communities, Santa Apolonia, Chimaltenango. We developed “Crecer” a nutritional beverage, which contain vitamins and minerals to complement the daily diet especially for children and pregnant women.

We are also committed with sustainable development. Therefore, environment protection is an important part of every process we carry out. We promote environmental quality management through economic growth and competitiveness at a national and regional scale, through the incorporation of best practices at an international level, to prevent and minimize environmental impacts from our operation.

We are always focusing in an efficient use of resources and reuse and recycling of these. We believe in development that meets the current needs of people, without compromising capacities of future generations. We make alliances with communities and local governments to promote an adequate environmental management.

At cbc we apply an environmental management policy based on continuous improvement, through the use of the necessary technology for the reduction in water and electricity consumption.

We also support the ten principles of the Global Compact with respect to human rights, labor, environment and anticorruption.

With this communication, we express our intent to advance those principles within our sphere of influence. We are committed to making the Global Compact and its principles part of the strategy, culture and day-to-day operations of our company, and to engaging in collaborative projects which advance the broader development goals of the United Nations, particularly the Millennium Development Goals. CBC will make a clear statement of this commitment to our stakeholders and the general public.

We recognize that a key requirement for participation in the Global Company is the annual submission of a Communication on Progress (COP) that describes our company’s effort to implement the ten principles. We support public accountability and transparency, and therefore commit to report on progress within one year of joining the Global Compact, and annually thereafter according to the Global COP policy.

Sincerely yours,

A handwritten signature in black ink, appearing to read "Carlos Enrique Mata Castillo", is written over a faint, larger version of the signature.

Carlos Enrique Mata Castillo
CEO

The Central America Bottling Corporation –cbc-